

PLATINUM

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Realizzazione editoriale: New Business Media - Via Eritrea, 21 - 20157 Milano - Quadrimestrale anno 12 numero 34 - luglio 2019 in abbinamento gratuito con il numero odierno de Il Sole 24 Ore - Conv. Nuz./304/2008 del 1° giugno 2008

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la copertina Evaristo Facchinetti

the cover

Evaristo Facchinetti

Passion... the key to success

50
years

*50 years
of Iseo
Serrature:
Italian design
and modern
technology for
smart access
management*

Iseo Serrature is led by a close-knit and forward-looking team. This is a historical and cutting-edge company of international standing, yet it remains deeply bound to the territory. A third generation dream team inherited the entrepreneurial spirit of Giuseppe Facchinetti, founder of the company in 1969, comprising Giuseppe, Francesca and Fabio Facchinetti together with Vinicio and Ma-

ria Laura Faustini, supported by the president and son of the founder, Evaristo Facchinetti, with his sister Maris, and Pierre Bourgmayer, the general manager. Today they look to the future.

But let us take a small step back. Iseo Serrature turns 50 this year. There have been numerous turning points marking the entrepreneurial journey of the Pisogne company throughout the decades: from the



profound diversification of customers which began in the Nineties, up to the acquisition and development of complementary companies throughout the world, from its consolidation as a managerial organisation with the final withdrawal from a family-run organisational approach, up to the entry of Italmobiliare into the share capital of the company in 2018. This year witnessed a series of events held in celebration of the important anniversary of this company, whose mission is the design and creation of products devised for the smart access management for homes, companies and facilities, building complexes or organisations spread over the territory, for people's safety and anti-intrusion security. "We would rather celebrate the 50th anniversary several times, and not with a single event, for two reasons: to truly involve all our customers who would have otherwise been unable to be present at the same time at a single engagement and to offer the Valcamonica territory, to which we are very attached, a variety of cultural and sporting events as well as opportunities for social gatherings. The business of sponsorship, on the other hand, has always distinguished us throughout all of these years," says Vinicio Faustini. For example, Iseo took part as main partner in Cidneon, the International Festival of Lights in Brescia, held this year from 8th to 16th February and the company also wished to contribute to the construction of the first museum on Lake Iseo. Mirad'Or will be established in Pisogne in September, an observatory dedicated to contemporary art exhibitions, but also a true belvedere over the lake and across the landscape that is reflected within it. Designed by the architect Mauro Piantelli of Studio De8 in Bergamo, it aims to be an homage to the community that has borne witness to the birth and growth of Iseo. But there are many other initia-

the cover

tives for celebrating the 50th anniversary: for one of them there is not even any need to move. You just need to visit the company's Facebook page to watch several interviews with current and former employees who describe their professional and life experience inside the company, often through fun episodes and anecdotes. You will notice how much positivity and passion pours out from these stories, which fully reflect the slogan designed for this occasion: Iseo '50, that's amore.

NO MORE KEYS WITH THE ARGO APP

With the Argo App, the application by Iseo Serrature, it is possible to open, monitor and manage any access. Keys are no longer necessary, all you need is a smartphone: simply the app is enough! With smartpho-



ISEO SERRATURE HEADQUARTERS

nes, but also with the Apple Watch, cards and other accessories together with this innovative application you can open all doors equipped with devices from the Iseo Smart series. Thanks to the Argo App, it is possible to let anyone you want in whenever you want to let them, even temporarily, verifying times and days of entry. Argo records the last one thousand entries. The download is free and the software is always

updated with new features. The Argo App is recommended for private homes, as well as for companies, shops and professional offices and for hotels and B&Bs. In these latter cases it opens up new horizons for the owners as it allows customers to enter their rooms with a smartphone, eliminating the risk of stolen keys and allowing owners to manage access, based on the check-in and check-out times of guests. ■



AN ISEO SMART SERIES DEVICE

Iseo Serrature: solutions in continuous evolution

Products with a mechanical core, which allow you to open and close doors, yet with advanced functions which can be activated upon request and customised. This is what Iseo Serrature offers. "The company is evolving towards new technologies that can also be integrated into existing solutions. It is about investing in two areas, electronic and mechanical, and making them work together, guaranteeing end users with safety and flexibility," says Pierre Bourgmayer. With a single key, but also via smartphone, Apple Watch and cards, the owner of a private home or company can access all rooms, while exter-

nal personnel can do so only in certain areas and during specific time slots. Furthermore, in the event of theft or loss, the key, the smartphone and any other device used for access can be deactivated immediately. All of this by virtue of the programming and the granting or withholding of credentials by the administrator of the facility. "Noteworthy scenarios are opening up for access management, although for now ours is still a niche market. Hotels and B&Bs will be able to manage arrivals and departures more and more often without the physical presence of personnel," explains Bourgmayer. But the possibilities



SMART DEVICES

are endless. "Today we are witnessing the progressive ageing of the population. Often the elderly, whose children cannot guarantee continuous assistance, do not wish to reside in care homes or to depend on others. The access management systems guaranteed by Iseo Serrature can meet many of the needs of the older population or those of people with disabilities. Relatives can remotely monitor who can access the home of the elderly and of people with a disability and at what times to allow or deny access. All by way of smartphones and advanced apps, like our Argo," intervenes Vinicio Faustini. But it will also be possible to authorise or deny the access of couriers when you are not at home or, for more complex facilities such as multi-utilities that have to control thousands of accesses (think of the electrical power supply cabinets), you can monitor the work of technicians remotely, with Iseo's V364 access control system, to obtain daily mapping of interventions. "The technicians arrive on site and can access the electrical cabinets with a code they receive on their smartphone which, obviously, if not authorised by the control centre, does not allow access." The mechatronic solution remains more or less the same yet, based on the final application, it can be customised with configurations in line with the complexity of the project: from residential, to hospitality, from companies, to hospitals. "We do not aim at disrupting existing systems with complete replacements, but we aspire to act little by little on what already exists, adding electronics, updating software and guaranteeing security and freedom of management. Our software system is open and able to integrate itself as a precious element into other systems," concludes Bourgmayer.